

## Digital copywriter UK / US native

Clever is looking for a copywriter with a love for new technology. As a conversation designer at Clever, you will teach our chatbots how to have a proper conversation. You are passionate about writing copy and can partner up with product management and designers to help us craft a conversational interface that's a pleasure to chat with.

Clever is a rapidly growing software company with the goal to build the best chatbots and conversational interfaces. You will be working with a team of marketeers and software developers and you'll have an immediate impact on the customer experience.

### What you'll do:

- You'll determine the tone of voice of our user-facing chatbots and conversational interfaces
- Collaborating closely with other designers, project managers, and engineers you'll rapidly write and finetune your copy in an Agile, experiment-driven product development environment
- You'll spark joy to our customers by designing and implementing conversations that deliver a great UX

### Who you are:

- Native US or UK
- You consider yourself creative and have a passion for digital communication
- You enjoy writing and finding the right words to drive a conversation forward
- You pride yourself on capturing and using user feedback collection and have excellent communication skills
- Organized, self-directed, efficient and able to handle multiple, complex projects

### You may also know:

- Digital marketing basics
- Persona building and communication
- Design systems

### What we offer:

- A fun job with a competitive salary in a nice location
- A job where you have the opportunity to be creative and make an impact
- An environment where you have the liberty to decide how your workweek looks like
- 42 days of vacation because you deserve it

### About Clever:

Clever is a fast growing scale-up in Ghent. A team of 10 people: developers, conversational designers, marketeers and data scientists. We are based at the Foreestelaan, in the south of Ghent (UZ area), easy to access by car and close to the station in Ghent. We have a culture of respect, flexibility and responsibility. We aim to deliver delight to our customers and our employees. Friday drinks, Wednesday soup and the occasional chocolate praline is an important part of this.

Want to learn more? Send an email to [maarten@clever.be](mailto:maarten@clever.be) and we'll be in touch!