

# Clever named as Belgian Top50 Startup to invest in

Clever was selected as one of the 50 top startups to invest in by a jury of 9 top venture capitalists and business angels (3 French, 6 Belgians), as well as a representative of Startups.be, the main Belgian Startup community and Trends-Tendances, the leading economic magazine.

On November 17th, Clever featured in an article in Trends-Tendances:

*Datamining specialist Maarten Verschuere, built up his expertise working in London, Paris and Cincinnati. Back in Belgium, he focused on developing Artificial Intelligence (AI) solutions with the purpose of improving the relationship between businesses and their customers.*

*Clever is innovating through the development of AI chatbots for specific purposes. Automated customer service and intelligent online recommendations are the first examples of how this technology can offer huge added value.*

*Clever is expected to gross €400K in revenue in its first year and is looking to expand both local and internationally.*

As one of the Top50 Belgian Startups to invest in, Clever is already firmly on the radar of investors and B2C companies looking for innovative solutions.

